Iowa

Whole Farm Risk Management Tours for Iowa Women in Ag

This Iowa project provided the opportunity for the Iowa State University Extension farm management team to work closely with county program coordinators and the Iowa Women in Agriculture crew. Local steering committees designed and planned tours to address five risk management topics: 1. Financial costs and benefits of production practices, 2. Food and family/employee safety, 3. Staying ahead of regulations, 4. Storing and marketing strategies, 5. Managing nutrients, soil erosion and water quality. Seven bus tours were conducted during 2017 and 2018 for 189 taking participants on a tour of a variety of innovative farms and agribusinesses.

Participants gained new knowledge about the innovation, technology and diversity currently happening in agriculture. They saw first-hand how these farms are managing their risks for profitability, human safety, regulations, marketing, and soil and water conservation. They also reviewed and analyzed the costs and financial risks of adopting new technologies and risk management strategies. They looked for specific ways risks can be minimized, changed or transferred which includes an awareness of the safety hazards on each individual farm.

Are there regulatory risks on a farm? Absolutely! Participants observed and understood how and why not complying with manure, chemical, and other types of regulations becomes a risk. Differences in how agricultural products are developed, produced and transported also affect the prices of these products to producers.

As a result of these program tours 30 participants reviewed and decided on new strategies or practices to reduce risk on their own farms. Eighteen producers then established one new production strategy to improve the water quality, nutrient management or reduce soil erosion on their farm. After each tour participants went home with a much better appreciation for the environmental efforts others are implementing, with the plan to implement many ideas into their own operations.

“I am now looking at planting pollinator strips on our farm.”
“Educating America’s farmers and ranchers to manage the unique risks of producing food for the world’s table.”

Extension Risk Management Education (ERME) is delivered through four regional centers that provide grant funding and leadership within their regions.

Projects are producer-focused, results-based and encourage public-private partnerships. Funded projects must identify targeted results that will help producers manage risk and then describe how the project will measure those results.

Extension Risk Management Education has funded innovative programs that have generated tangible results for producers in every state. ERME is committed to funding results, providing transparent accountability, and encouraging collaboration. View the accomplishments of all funded projects on our website. http://ExtensionRME.org

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