Situation: The goal of Rapid Response to Emerging Risks for beginning farmers was to improve the resiliency of farmers who are underserved by crop insurance and focused primarily on financial, legal, and human risk mitigation strategies for 555 specialty crop and livestock farmers in Southern, MN and Western WI.

Outcomes: Participants included 56 beginning farmers who adopted risk mitigation and resiliency strategies in readiness to apply for Whole Farm Revenue Protection through training, financial advising, webinars, consultation and written information about WFRP including financial resiliency plans reviewed by established farmers. A total of 294 beginning farmers reduced their legal risks for their direct marketing business through two written guides, webinars as well as calls and videoconferencing. Additionally, 205 beginning, retiring farmers and non-operating landowners reduced the risks of land access and transition to beginning farmers with training, consultations, 2 farmer profiles and online resources that were made available. Specialty crop and livestock farmers received 142 hours of training and consultation to create financial resiliency through effective record keeping systems, secure marketing contracts, land access and readiness to enroll in Whole Farm Revenue Protection.

Impacts: Some of the key successes to this beginning farmers program include increased knowledge of record keeping strategies, knowledge of WFRP and steps needed to be ready to enroll. They also learned how to mitigate their legal risks related to broken wholesale contracts and revenue losses due to Covid-19. Financial and human risks pertaining to land access and farm transitions were also large topics that were covered that significantly improved proficiency in the area.

“It was helpful in expanding our dialogue of all we have to consider in our path forward with our farm and how we do this together. We appreciated the dialogue and variety of presentations”
-Hog Farmers, Western MN
Extension Risk Management Education is delivered through four regional centers that provide grant funding and leadership within their regions.

Projects are producer-focused, outcomes-based and encourage public-private partnerships. Funded projects must identify targeted outcomes that will help producers manage risk and then describe how the project will measure those outcomes.

Extension Risk Management Education has funded innovative programs that have generated tangible outcomes for producers in every state. Commitment to funding outcomes, providing transparent accountability, and encouraging collaboration allow you to view the accomplishments of all funded projects on our website: ExtensionRME.org